

Immunize Kansas Coalition Meeting Minutes



February 12, 2021

Online Only - Zoom

Agenda Item	Summary or Approved Items
1. Welcome and Introductions	<ul style="list-style-type: none"> • Dan Leong welcomed those attending and introduced new faces • Forty-one known members, staff, and guests were in attendance for all or part of the meeting
2. Strategic Team Meetings	<p>IKC Strategic Teams met from 10:05 a.m. to 10:35 a.m.:</p> <ul style="list-style-type: none"> • Education and Awareness Team • Improved Systems Performance Team • Policy Team • Grants and Funding Team (<i>Did not meet</i>)
3. Coalition Updates and Business	<p>IKC was awarded a grant from the CDC Foundation to work on projects increasing vaccine confidence. As part of this grant, IKC has launched an Instagram account. The IKC Secretary shared the status of funds report. Member updates: Johnson & Johnson is a new liaison member and K-State Research & Extension (KSRE) – Atchison is a new organization member.</p>
4. Strategic Team Highlights and Full Council Feedback	<p>Policy</p> <ul style="list-style-type: none"> • KHI upcoming online health policy series • KHI has been tracking COVID-19 policies throughout the state • Expanded ability for pharmacists to vaccinate • Federal declaration to allow a person authorized to vaccinate in any state to vaccinate in any other state • Two bills introduced in Kansas legislature related to vaccinations <p>Improved Systems Performance</p> <ul style="list-style-type: none"> • Discussed messaging for next flu vaccination campaign coupled with messaging and tools for how providers can arrange for flu and COVID-19 vaccination with appropriate time frame • COVID-19 hesitancy – proactively address <i>before</i> vaccine supply is widely available • Potentially set goals for COVID-19 vaccination rates in the future • Changes to COVID-19 toolkit links on IKC website <p>Education & Awareness</p> <ul style="list-style-type: none"> • Legislator emails – need additional content to meet weekly contact goals • Module development discussion with Dr. Humiston <ul style="list-style-type: none"> ○ Youth module ○ Pregnant women module ○ Feedback needed to drive development
5. Kansas Immunization Program Report	<p>Allison Alejos shared COVID-19 vaccine distribution updates, especially the new Federal Retail Pharmacy Program and the new federal program working with FQHCs.</p>
6. Communication and Messaging Discussion	<p>Nye & Associates guided the coalition through a review of the communications and messaging document to obtain feedback and suggested edits.</p>
7. Listen Session with Dr. Marci Nielsen	<p>Dr. Nielsen shared updates to the kansasvaccine.gov website metrics and the Find My Vaccine tool. Discussed data reporting issues and work to fix WebIZ. Partnership opportunity with COVAC was briefly mentioned. She is excited to work with IKC!</p>
8. Announcements and Other Business	<p>None</p>

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9. Meeting Adjourned	Chair Dan Leong adjourned the meeting.

Special Presentation • Why I Speak Up for Immunizations – Karen Ernst, Director, Voices for Vaccines, parent-led organization • Family Engagement Models and Lessons Learned from Title V Family Advisory Council– Heather Smith, MPH, System of Supports Section Director, KDHE Bureau of Family Health; Cassandra Sines, Sookyung (Soo) Shin, Family Representatives